

Cultural Context Team

Objective

To keep the pastor and key church leaders informed on the culture of the church and community and find ways to impact each generational group with the Gospel.

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Definition Of Culture

“A way of life of a group of people—the behaviors, beliefs, values and symbols that they accept, generally without thinking about them and that are passed along by communication and imitation from one generation to the next.”

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TEAM Members

Minimally one person from each of the five (5) Generations:

- **Traditionalists or Silent Generation** (Born before 1945)
- **Baby Boomers** (Born 1946-1964)
- **Generation X** (Born 1965-1980)
- **Millennials or Generation Y** (Born 1981-2001)
- **Generation Z** (born in 1996 and after)

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Cultural Context Team Responsibilities

1. Read **Generational IQ** by Haydn Shaw.
2. Provide a church-wide study of the different generations and cultural trends inside the church based on the book *Generational IQ*.
3. Plan ways to build relationships among the five (5) generational groups.
4. Guide the church in conducting a Vision Day Retreat in developing a strategy to reach a specific generational group in the community with the Gospel.
5. Requests from the Mississippi Baptist Convention Board a MissionInsite study and a community study based on age.
6. Submit to MBCB the name and address of your church's resident membership (excel spreadsheet) to be pinpointed on a map allowing your members to discover their mission field.
7. Lead Sunday School classes to pray by name for different generational groups both within the church and community.
8. Meet quarterly with pastor and key church leaders to update any new cultural trend.



Impacting Culture Through Today's Church